2010 APCO International Annual Executive Council Meeting Hilton Americas Hotel – BOA B&C Houston, Texas Saturday, July 31, 2010

MEETING MINUTES

Convene

Presider Robin Tieman of the Missouri Chapter convened the Executive Council Annual Meeting at 8:36 a.m. CDT on Saturday, July 31, 2010.

Roll Call

CHAPTER	Represented By		Present	ABSENT	PROXY
ALABAMA	Becky Neugent	New	Х		
ALASKA	Stephanie Johnson	New	Х		Pam Provost
ARIZONA	Pat Joy		Х		
ARKANSAS	Shannon McCuin		Х		
ATLANTIC	Joseph McNeil	New	Х		Charlene Fisk
COLORADO	Heather McCarthy		Х		
CPRA	Jim Acosta	New	Х		
FLORIDA	Debbie Gailbreath		Х		
GEORGIA	Barry Woodward		Х		
IDAHO	Derek Dofelmire		Х		
ILLINOIS	Taylor Mieure		Х		
INDIANA	Donald Kottlowski		Х		
IOWA	Eric Nevins		Х		
KANSAS	Michele Abbott	New	Х		
KENTUCKY	Steve Tracy		Х		
LOUISIANA	Martha Carter	New	Х		
MICHIGAN	Lloyd Fayling		Х		
MID-EASTERN	Terry Whitman	New	Х		
MINNESOTA	Faith Evers		Х		
MISSISSIPPI	Teresa Burns	New	Х		
MISSOURI	Robin Tieman		Х		
MONTANA	Kimberly Burdick		Х		
NEBRASKA	Sharon Codr	New	Х		
NEVADA	Brent Lee		Х		Mark Pallans
NEW MEXICO	Art Rios		Х		
NORTH CAROLINA	Frank Thomason		Х		
NORTH DAKOTA	Janell Quinlan		Х		Kimberly Burdick
NORTHERN CALIFORNIA	Desi Calzada		Х		
OHIO	Holly Wayt	New	Х		
OKLAHOMA	Matthew Stillwell		Х		
OREGON	Margie Puckett		Х		Pat Joy
PACIFIC	Thalia Burns		Х		
PENNSYLVANIA	Judith Brackin	New	Х		
SOUTH CAROLINA	Fred Thompson	New	Х		

EXECUTIVE COUNCIL

	EXECUTIVE C	OUNCII	L					
CHAPTER	Represented By		Present	ABSENT	PROXY			
SOUTH DAKOTA	Tom Sandvick			Х				
TENNESSEE	David Wolfe		Х		Molly Coulter			
TEXAS	Robert Keller		Х		•			
UTAH	Tina Louise Roylance	New	Х					
VIRGINIA	Bill Agee	New	Х					
WASHINGTON	Peggy Fouts		Х					
WEST VIRGINIA	David Saffel		Х					
WISCONSIN	Jay Maritz		Х					
WYOMING	Larry Sheridan		Х					
INTERNATIONAL	Manfred Blaha		Х					
BOARD OF DIRECTORS								
EXECUTIVE COMMITTEE OF THE BOARD								
PRESIDENT	Richard Mirgon		Х					
PRESIDENT ELECT	Bill Carrow		Х					
FIRST VICE PRESIDENT	Gregory Riddle		Х					
SECOND VICE PRESIDENT	Terry Hall		Х					
IMMEDIATE PAST PRESIDENT			Х					
2009-2008	Chris Fischer							
EX-OFFICIO								
EXECUTIVE DIRECTOR	George Rice		Х					
	EGIONAL AND CAC RI	EPRESE						
EAST COAST REGION	Dave Clemons		Х					
	Jay Groce		Х					
GULF COAST REGION	Woody Glover		Х					
	Pat Hall		Х					
NORTH CENTRAL REGION	Lynne Feller		Х					
	Julie Righter		Х					
WESTERN REGION	Richard Granado		Х					
	GiGi Smith		Х					
COMMERCIAL								
ADVISORY COUNCIL	Don Whitney		Х					

Introductory Remarks

2010 Conference Committee Chair

Holly Faison, Texas Conference Committee Chair, addressed and welcomed the Executive Council to Houston. Presider Robin Tieman of the Missouri Chapter thanked Holly Faison and the Texas Chapter for hosting the 76th Annual Conference and Exposition.

Overview by Management Committee

Peggy Fouts of the Washington Chapter, and Chair of the Management Committee, welcomed the Executive Council to its first meeting under the new governance structure. The Management Committee will send a survey to the Executive Council after the conference. Peggy Fouts introduced the Management Committee representatives: Frank Thomason, East Coast Region, Barry Woodward, Gulf Coast Region, T. G. Mieure, North Central Region, and Larry Sheridan, Western Region. Peggy Fouts thanked Robin Tieman of the Missouri Chapter for being the

Presider of the meeting. Peggy Fouts introduced the new Executive Council members to the room. (See roll call for new member notations.)

President's Opening Comments

Richard Mirgon, President, addressed the Executive Council with highlights of the past year:

- The first full year of Strategic Governance Implementation (SGI).
- PSConnect, APCO International's new professional networking platform.
- APCO's advisory role in restoring emergency services to Haiti in coordination with TERT.
- Preserving D-Block for Public Safety: President Mirgon gave a brief overview of the history of the D-Block initiative. Almost every public safety association and every governmental association has joined APCO in the fight for D-Block. H.R. Bill 5081 currently has 67 co-sponsors (as of 07-30-10). Ongoing discussions have been held with Senators Lieberman, McCain, and Rockefeller, who are sponsors of two Senate bills. APCO is providing key support to the creation and staffing of the Public Safety Alliance (PSA). When President Mirgon thinks back many years ago when he was an Executive Council member and then APCO President Thera Bradshaw proposed opening a D.C. Office, that was one of those initiatives that was hesitated upon, but Thera should get credit for moving that forward because it has paid dividends in return over these years. There will be congressional staffers and FCC officials in attendance at conference. Petitions will be available to show support for Broadband for First Responders.
- The Board of Directors has created three new special committees:
 - o CALEA Committee
 - Broadband Committee
 - Conference Committee

President-Elect Bill Carrow spoke to the Executive Council, elaborating on President Richard Mirgon's comments regarding APCO International's legislative activities in Washington, D.C. President-Elect Carrow would like to applaud President Mirgon and the Board of Directors for their hard work.

Pro-CHRT Task Force is a developing program from this last year. Pro-CHRT was announced during National Public Safety Telecommunications Week, and addresses human resource issues such as hiring practices, retirement benefits, staffing, etc. The Pro-CHRT Task Force has outlined state by state who has mandatory training standards, who does not, what those standards are, and who within each state has Project 33 certification.

Approval of the 2009 Annual Executive Council Meeting Minutes

Larry Sheridan of the Wyoming Chapter *motioned* to approve the 2009 Annual Executive Council Meeting Minutes. Barry Woodward of the Georgia Chapter *seconded* the motion.

A verbal vote was taken with no opposition and the motion *carried*.

Fiscal Year-End Finance Report

Dave Saffel of the West Virginia Chapter, and Chair of the Finance and Budget Committee, reported to the Executive Council on the state of the finances for APCO International, Inc. Dave Saffel was concerned at the beginning of the fiscal year with budget cuts seen across the nation that those cuts would affect APCO. Initial concerns from a fiscal forecast did not come to fruition; The Conference, Membership, AFC and Institute departments performed well and finances are good. Dave Saffel encouraged the Council members to contact him at any time should they have any fiscal questions or concerns.

Mark Cannon, Deputy Executive Director, reviewed the Finance Report provided to the Executive Council.

Larry Sheridan of the Wyoming Chapter inquired if the numbers shown in the U.S. Real Per Capita Tax Burden slide are adjusted for inflation. Mark Cannon replied in the affirmative.

Executive Director Report

George Rice, Executive Director, presented the Executive Director Report to the Executive Council. Topics included:

- Consolidation of subsidiaries into APCO under SGI
- Recognition of new APCO employees
- Departmental realignments (MECO and Knowledge Management)
- Unique efforts, including:
 - APCO Technology Roundtables
 - o PSConnect
 - Public Safety Alliance
 - APCO World Congress
 - PSFA Fellow
- TACT (Training and Certification Tracking)
- APCO Staff Report
- APCO Annual Report
- APCO Website
- APCO Magazine
- Government Affairs, including H. R. 5081 and S. 3625
- Broadband for Public Safety and Next Generation Public Safety Device Act
- Membership
- Conference Attendance
- PSFA Disbursements and Allocations.

Matt Stillwell of the Oklahoma Chapter voiced the Executive Council's appreciation for Executive Director George Rice's leadership and hard work.

Group Leader Reports

Carol Adams, Group Leader, gave an overview of the Group Leaders activities. Committee forms were updated this year for a streamlined process.

Carol Adams rendered the FY10 Member Services Committee Report to the Executive Council highlighting the Awards, Editorial Advisory, Historical, Member Chapter Services (MCSC), Commercial Advisory, and Pro-CHRT (Professional Communications Human Resources Task Force) Committees. No questions at this time.

Gigi Smith, Western Regional Board Representative and Governance Group Leader, rendered the FY10 Governance Committee Report to the Executive Council, highlighting the Credentials, Bylaws, Finance & Budget, Management, Long Range Strategic Planning, and Branding Task Force Committees. No questions at this time.

Julie Righter, North Central Regional Board Representative and Operations Group Leader, rendered the FY10 Operations Committee Report to the Executive Council, highlighting the Call Center Standards, National Joint TERT Initiative (NJTI), Standards Development, and Professional Development Committees. No questions at this time.

Rich Boettcher, Technical Group Leader, rendered the FY10 Technical Committee Report to the Executive Council, highlighting the Data Transfer, 9-1-1 Emerging Technologies, and Spectrum Management Committees. No questions at this time.

Carol Adams, Chair of the Standards Development Committee, rendered the FY10 Standards Development Committee Report to the Executive Council, highlighting the Committee's activities. No questions at this time.

Quorum Amendments

Resolution 1

Bill Carrow, President-Elect, presented Resolution 1 to the Executive Council. The intent is to adopt various recommendations of the Membership Task Force to re-title certain membership categories and expand the offering of a group membership.

- Lloyd Fayling of the Michigan Chapter stated the last time he presented this to his Chapter it was a different proposal based on population instead of agency size. Lloyd Fayling also inquired when the Quorum Resolutions were posted and made available to the APCO Membership. Mark Cannon, Deputy Executive Director, responded that the Quorum Resolutions were posted Wednesday, June 30th on APCO International's governance page, www.apcointl.org/governace. Revised versions of the Resolutions were circulated Tuesday, May 25, 2010. The Board of Directors circulated the Resolutions to the Executive Council in advance of the final deadline date. Mark Cannon stated that summary information is published in the magazine along with contact information for hard copy requests. Members who requested hard copies of the Resolutions were mailed copies via USPS on June 30, 2010.
- Richard Mirgon, President, inquired of Lloyd Fayling if this was about the Quorum Resolutions or the process.
- Lloyd Fayling of the Michigan Chapter stated he agrees with the means and the ways: some of the membership is unable to access the Resolutions through the current process.
- Richard Mirgon, President, stated that he would submit this back to the SGI as an issue. APCO will address, identify, and inform members and continue to work on the issue.

- Terry Hall, Second Vice President, stated that PSConnect will be an excellent medium to get information out to the membership.
- Peggy Fouts of the Washington Chapter requested for future events if the exact website address could be provided.
- Mark Cannon explained that the one page magazine article did include the website address (apcointl.org/governance) in a shaded text box precisely to draw attention to it.
- Bill Keller of the Texas Chapter asked for clarification about Tier One and Tier Two. Mark Cannon stated this is not a change; the policy creating the tiers was adopted some time ago at the request of several chapters. The two California Chapters, Oregon, and Louisiana have what is known as a Tier Two. It is an up-charge. The difference between Tier One and Tier Two goes to those chapters.
- Bill Keller of the Texas Chapter inquired if the Online Membership Category's noneligibility for Life Membership would require a change to the Bylaws. Charlene Fisk of the Atlantic Chapter stated with the revision, if there is an upgrade to active, that would take care of the requirement. Gregg Riddle, First Vice President, will take this under advisement. Mark Cannon noted that should Resolution 1 be approved it would not be implemented until 2012. There are corresponding changes that will need to be made throughout the Policy Manual. If there needs to be changes to the Life and Senior Member designations in the Policy Manual which is a section requiring Quorum approval, there is still time for the Membership Quorum to address these at the General Business meetings in Philadelphia in 2011.
- Shannon McCuin of the Arkansas Chapter inquired how the group rates were determined compared to the population size. Mark Cannon clarified that the rates are based on staff size, not population size. The Board decided it was easier for agencies to track staffing versus population. The rates are based on current dues pricing times the number of Full Memberships permitted in each category, plus a small supplemental charge for the Online Members.
- Gregg Riddle, First Vice President, stated under the current Policy Manual section 4.13 and the proposed revisions under Resolution 2, none of the requirements stipulate a specific category of membership. When someone is awarded that designation they have to be Active or Commercial. They would have to transition their limited membership prior to being nominated. The number of years, ten for Senior and fifteen for Life, are not restricted by the category of membership.
- Holly Wayt of the Ohio Chapter inquired why there is a break down according to staff size. Based on discussions with the Ohio Executive Board, an agency that has 51 staff members isn't interested in a group membership and would be interested in a less expensive membership category. Mark Cannon responded that the last part of the question underscores why there are gradations. This is the typical model for CALEA, National League of Cities, National Association of Counties, Municipal League, etc., with the goal being to maintain revenue for the Chapters and for the National office. Otherwise what is to prevent a large agency from only signing up three Full Memberships and the rest as Online Members?
- Art Rios of the New Mexico Chapter inquired if this Resolution is passed is there a plan to communicate the information to all the PSAPs once the implementation goes through. Mark Cannon stated that the reason this would not go through until 2012 would be so

there is ample time to prepare database systems enhancements, marketing materials, and explanatory membership outreach.

• Desi Calzada of the Northern California Chapter stated that when he divided the Tier Two structure he found it wasn't consistent pricing. Mark Cannon explained that the percentages are relatively consistent; however, the price increases as the number of Online Members increase. On a percentage basis, though, the pricing is not significantly different as one goes through the different gradations.

T.G. Mieure of the Illinois Chapter *motioned* to accept and recommend to the Quorum Resolution 1 as printed. Charlene Fisk of the Atlantic Chapter *seconded* the motion.

A verbal vote was taken with no opposition and the motion *carried*.

Resolution 2

Julie Righter, North Central Regional Board Representative and Chair of the Awards & Recognition Task Force, presented Resolution Number 2 to the Executive Council. The intent is to adopt various recommendations of the Awards and Recognition Task Force to define in more detail the APCO Senior and Life Membership qualifications to bring an even higher level of candidate forward and encourage the future leaders of the Association to strive toward meeting the requirements of the Senior and Life Member designations.

- Peggy Fouts of the Washington Chapter thanked the Board of Directors for making these changes and for bringing the Resolution before the Executive Council.
- Lloyd Fayling of the Michigan Chapter stated removal of the word 'guidelines' and instead making a list of qualifications of what must be done to become a Senior and Life Member makes a huge difference. This takes the ability away from the selection committee to allow members who may be worthy, but may not have the exact credentials to qualify. Julie Righter, Chair of the Awards & Recognition Task Force, stated the qualification flexibility is still there.
- Jim Acosta of the Southern California Chapter inquired on 1.3.2.9 language, serving as Chair of Regional Conference. There are four other Chairs of the Standing Committees that make up the bulk of the Conference for Western Regional that are extremely important. If those positions are removed, there would not be a Conference. The Southern California Chapter feels these positions should be included along with the Conference Chair. Jim asked how an amendment should be brought forth.
- Gregory Riddle, First Vice President, stated that one of the things that we often forgot is the recognition of Senior Member. The issues being addressed by the Southern California Chapter are addressed by the Senior Member recognition. As members progress their way up through the association those activities at that level within the regional process are recognized, quantified, and qualified for that designation of membership. Once members got up to Life Membership, it was felt that they have to step up a little bit farther. Secondly, an amendment to the Resolution should be brought before the Quorum at the First General Business Session. The amendment would then be voted upon.
- Jim Acosta of the Southern California Chapter inquired if once a Senior Member could that be used as a qualification to become a Life Member. Julie Righter, Chair of the

Awards & Recognition Task Force, stated that the Task Force discussed using Senior Membership as a stepping stone to Life Membership.

- Bill Keller of the Texas Chapter inquired in 1.3.2.6 if any consideration given to members who served on Special Task Forces? Bill Keller stated that in his opinion not enough consideration is given to those members. Julie Righter, Chair of the Awards & Recognition Task Force, stated that issue was discussed by the Task Force.
- Gregory Riddle, First Vice President, as follow up, stated APCO members receive credit for being on a Standing Committee for four years.
- Bill Keller of the Texas Chapter stated that Senior and Life members are healthy for the organization and asked if APCO is trying to limit the number of new Life members at each closing Gala, or is APCO trying to make Life membership an unattainable goal. Bill Keller stated not everyone may have the opportunity to Chair a Conference or Regional, yet are quite deserving of recognition.
- Gregory Riddle, First Vice President, stated previously there were only ten categories that were eligible for Life Membership, now there are twelve.
- Jim Acosta of the Southern California Chapter stated not everyone gets to participate on a Committee or a Task Force.
- Desi Calzado of the Northern California Chapter stated not all regions get to hold a Regional Conference, and expanding the categories adds diversity.
- T.G. Mieure of the Illinois Chapter stated that if someone really wants to become a Senior or Life Member, this is the blue print to follow.
- Terry Whitman of the Mid-Eastern Chapter stated some things are unattainable for their Chapter membership. The Mid-Eastern Chapter's Executive Council Representative is their President who is only in office for two years, and in the Life member category, this is unattainable.
- Gregory Riddle, First Vice President, in response to the Mid-Eastern Chapter's concern, the number of years serving on Executive Council are not changing. As a suggestion, the Mid-Eastern Chapter may want to consider a <u>chapter</u> Bylaw change.

Peggy Fouts of the Washington Chapter *motioned* that the Executive Council move forward Quorum Resolution 2 and recommend adoption. Frank Thomason of the North Carolina Chapter *seconded* the motion.

A verbal vote was taken with two nayes and the motion *carried*.

Branding Presentation (Branding Task Force)

Dave Clemons, East Coast Regional Board Representative and Chair of the Branding Task Force, reported to the Executive Council on APCO's branding efforts and the ongoing work of the Task Force. Clarifying the APCO brand and communicating it more consistently.

- T.G. Mieure of the Illinois Chapter voiced his approval of this initiative.
- Larry Sheridan of the Wyoming urged caution in changing APCO International's trademark. APCO's trademark is one of the instantly recognizable trademarks in the industry and if it were up to him he would make no change whatsoever, and any change

should keep the connection to the old logo. APCO does not want to lose the history of what APCO has been.

- Jay Maritz of the Wisconsin Chapter urged that this issue be closely looked at because unless you are an APCO member the rest of the world does not know what APCO is.
- Gregory Riddle, First Vice President, pointed out to the Executive Council that the APCO logo has gone through several changes since 1935.
- Bill Keller of the Texas Chapter inquired if APCO International also changed its mission statement. Dave Clemons, Chair of the Branding Task Force, stated the Task Force was directed by the Long Range Strategic Planning (LRSP) Committee to review that as part of the project. The mission and vision statement were updated to bring them more in line with the rest of the branding that APCO is currently assessing.

Long Range Strategic Plan

Gregory Riddle, First Vice President, recognized the members of the Long Range Strategic Planning (LRSP) Committee:

Peggy Fouts, Management Committee, Dave Saffel, Finance and Budget Committee, Don Whitney, Commercial Advisory Council Representative to the Board, George Rice, Executive Director, Gigi Smith, Western Regional Board Representative and Representative for the Governance Group Leader, Ricky Rowell, Member at Large, and Chris Fischer, Immediate Past President.

Gregory Riddle, First Vice President, reviewed the mission, vision, goals, strategies and objectives of the LRSP, including the timeline.

Goal Groups Discussion Questions:

- 1. Is this an appropriate goal and is it attainable (3-5 years)?
- 2. Do these strategies effectively support the goal?
- 3. Do you have refinements to suggest to either the goal or strategy?
- 4. What would success look like when this goal is accomplished?
- 5. What are the challenges we foresee in achieving this goal?

Goal #1: Assert APCO's leadership role in public safety communications

Goal #1 was facilitated by Gigi Smith, Western Region Representative. Below are the group's discussion points.

- 1) Effectively advocate before Congress and federal agencies
- 2) To be a resource to policy makers at all levels and educate all stakeholders
- 3) Driving the development of standards for public safety communications
- 4) To facilitate partnerships with our key stakeholders
- 5) Being the organization of choice

The group believes the goals are attainable now. Educate the members of the public, not just upper levels of APCO. The state Chapters of APCO should also be addressing these issues. APCO should foster collaboration with other agencies, other partnerships, and associations.

Goal #2 Enrich communications and outreach

Goal #2 was facilitated by Chris Fischer, Immediate Past President, and presented to the Executive Council by Jay Maritz of the Wisconsin Chapter. Below are the group's discussion points.

- 1. The Group suggested that Strategy 1 be changed to: *Networking to identify and advance communications solutions*.
- 2. Being an indispensible resource to agencies looking to APCO for technical solutions, standards, etc., citing WebMD as an example. Challenges are financial resources and APCO's current partnerships with competing organizations.
- 3. The Group agreed that Strategy 3 is attainable and that no refinements are necessary; the Group identified success for Strategy 3 as leadership in bringing groups together and used the Public Safety Alliance as an example of success for Strategy 3; the Group identified challenges for Strategy 3 as the ability for APCO to eliminate the perception in the public safety industry that APCO is not the leader. In addition, the Group identified financial resources and prioritization as challenges for Strategy 3.
- 4. The Group unanimously agreed that Strategy 4 is appropriate and attainable and that no refinements are necessary; the Group identified success for Strategy 4 as increased membership numbers and media clippings and more respect and outreach from policy makers; the Group identified challenges for Strategy 4 as APCO's ability to continually deliver value to new audiences and financial resources.

Goal #3: Ensure APCO's financial viability

Goal #3 was facilitated by David Saffel of the West Virginia Chapter. Below are the group's discussion points.

- 1) Ensure APCO's viability
- 2) Develop quality business opportunities
- 3) Diligently seek grant revenues to support APCO's goal
- 4) Identify cut-off point for failures to the strategies
- 5) Growth of the organization to meet the members needs and diversified revenues.

Challenges are with the national economy being able to expand and progressiveness, and making sure when APCO says 'no' it is supported with viable evidence.

Goal #4: Foster effective use of spectrum and technologies

Goal #4 was facilitated by Don Whitney, Commercial Advisory Council Representative. Below are the group's discussion points.

1. Advocating for the allocation and coordination of spectrum, partnering with industry to influence the direction of next generation communication solutions, partnering with other associations and organizations to influence the direction of existing and future communication solutions.

- 2. Attainable goal within three-five years. This should be an on-going goal for the Association as it is the core of our existence and work. Therefore, the goal is attainable but will not ever be fully completed as the need to maintain this goal for the Association will never go away. While the goal should be a permanent part of the Association's mission and will never be completed, a specific set of performance/success measurements and benchmarks should be designed to monitor efforts in this area.
- 3. The strategies effectively support the goal. However, Strategy 3 "Partnering with other associations and organizations to influence the direction of existing and future communication solutions" should be reworded to include "governmental agencies". It should read "Partnering with other associations, organizations and governmental agencies to influence the direction of existing and future communication solutions."
- 4. Though this goal will never be accomplished as it is a vital part of APCO's continuing mission, success would be determined by a state in the industry where: We have the technology and equipment to achieve/support our mission and vision and the spectrum to operate it on.
- 5. Challenges:
 - Lawmakers/Regulators
 - Regulations
 - Spectrum competitors
 - Economy
 - Perception of how public safety is currently using their designated spectrum
 - Need for public education/awareness

Goal #5: Assure APCO's growth and development

Goal #5 was facilitated by Peggy Fouts of the Washington Chapter. Below are the group's discussion points.

- 1. Need to look at generational differences moving forward; examine the different technological levels of the membership (i.e. preference to receive information electronically versus paper); need to keep organization young and fresh; balance happy medium between newer and more seasoned generations; promote and encourage younger leaders; need to get more members engaged and develop into mentor roles; perhaps establish a Leadership Development Committee.
- 2. Need to make sure that all points contained in the new mission are covered in the organization's goals and strategies
- 3. Success looks like an increase in RPL graduates; increase in member retention; increase in membership; increase in member engagement; need to develop strategies for chapters to engage members; add "member retention" to strategies; innovative programs/products; increase awareness of what APCO is and all that we have to offer.
- 4. Challenges would be getting the word out to non-members.

Overall, this is a good goal. Support the strategies with one change – modify the 4th strategy by adding "member retention". Success and challenges were identified.

Gregory Riddle, First Vice President, stated the stakeholders' group meeting will take place January 2012.

Legislative Reports

George Rice, Executive Director, reviewed policy development with the Executive Council. Yucel Ors, Legislative Affairs Director, reviewed the grass root efforts of the Legislative Affairs department, discussing H.R. 5081, S. 3625 and the D-Block allocation. The PSA website is: www.psafirst.org. Sean Kirkendall, Legislative Consultant of Cardinal Point, reported to the Executive Council on APCO's legislative efforts in Washington D.C.

The July 21, 2010 PSA Press Conference video held in Washington, D.C. was shown to the Executive Council at this time.

Pro-CHRT Update

Steve Souder, Chair of the Professional Communications Human Resource Task Force (Pro-CHRT), gave an update on the activities of the Pro-CHRT Task Force over the past year. Steve Souder asked for other members of the task force, Kim Burdick, Matt Stillwell, and Debbie Gailbreath, to join him at the podium. Steve Souder stated that APCO puts emphasis on spectrum and technology. One thing that very seldom gets attention is that behind each piece of spectrum and technology is that there is a call taker or dispatcher that is really the key to all of that spectrum and technology working. The interim report of the Task Force was provided to the Executive Council for dissemination. Steve Souder stated the report contained disturbing information and is not a pretty picture of where APCO members are as professionals in the area of certification, training, minimum standards, and things of that nature. The Task Force has found in their research that most states require manicurists, hairstylists, and auto mechanics to undergo more training and certification than 9-1-1 call takers who virtually have the life of every citizen in their hands. This creates a challenge for APCO to take us to where we can be as professionals. The spotlight needs to shine on the problems of inadequate training nationwide, and who better to help policymakers realize it than those in this room. This is certainly an opportunity for APCO as it looks to rebrand itself and as it looks to advance the totality of public safety communications from spectrum and technology. No questions at this time.

SGI Year-In-Review (Executive Committee and the SGI Task Force)

Willis Carter, Past President, brought the Executive Council up to date on the SGI Task Force activities. SGI Task Force members include Past President Steve Proctor, Steve Souder, and Michael Mangini. The members of the Board of Directors were individually contacted for 45-minute conference calls. Almost all agreed that communications were slow to begin after the SGI passage. The Board meeting pre/post calls have resulted in more frequent and regular contact with Executive Council members, improved feedback and two-way dialogue, and feedback ahead of decision-making. No questions at this time.

Regional Reports (Regional Representatives)

Year in Review – Participation

- a) Gigi Smith, Western Regional Board Representative, reviewed the Board of Directors general and Western Region activity.
- b) Lynne Feller, North Central Regional Board Representative, reviewed the North Central Region activity.
- c) Dave Clemons, East Coast Regional Board Representative, reviewed the Eastern Region activity
- d) Pat Hall, Gulf Coast Regional Board Representative, reviewed the Gulf Coast Region activity
- e) Don Whitney, Commercial Advisory Council Representative to the Board, reviewed the Commercial Advisory Council activity.

Caucus by Region:

The Management Committee was asked to allow time on the agenda for Executive Council members to caucus by regions. One action available to Executive Council members on a regional level is to elect a representative to serve on the two Executive Council committees, which are the Finance & Budget Committee and the Management Committee.

Other Business

• Gregg Riddle, First Vice President, informed the Executive Council that during the Board of Directors meeting held July 30, 2010 modifications were made to Policy Manual Section 2.13 and Section 7.2 as follows:

Section 2.13

Prior Version: 4.3 The LRSP shall be submitted to the Executive Council for review and to the Board of Directors for ratification at the Annual Conference meeting so that it is available for the preparation for the budget for the next fiscal year.

Approved Amendment: 4.3 The LRSP shall be submitted to the Executive Council for review and to the Board of Directors for ratification at the Annual Conference meeting so that it is available for the preparation for the budget for the next fiscal year.

4.4 The Board of Directors will ratify the LRSP so that it is available for the preparation for the budget for the next fiscal year.

Section 7.2

Prior Version: 5.3 The "Chair" of the Credentials Committee shall be the most recent Immediate Past President serving on the Committee.

Approved Amendment: 5.3 The "Chair" of the Credentials Committee shall be the most recent Immediate Past President serving on the Committee, who is not currently a member of the Executive Committee.

- Lynne Feller, North Central Regional Board Representative, informed the Executive Council that last week the Executive Committee formed the Special Conference Task Force. Members of the Task Force will be Jim Acosta of the CPRA Chapter, Martha Carter of the Louisiana Chapter, Debbie Gailbreath of the Florida Chapter, Robin Tieman of the Missouri Chapter, Bill Agee of the Virginia Chapter, Michael Mangini of the Commercial Advisory Council, and Lynne Feller will act as Chair. The Task Forces' first meeting will be August 1st Room # 342 A&D.
- Steve Souder spoke to the Executive Council regarding the APCO Pro-CHRT Core Manifesto handout. On the inside back cover of the handout there are six core values. The entire document will be posted on the APCO Resource Library under 'P' for 'Pro-CHRT'. Steve Souder recognized Group Leader Carol Adams for her hard work and dedication.
- Pam Provost of the Alaska Chapter invited the Executive Council to the Western Regional being held February 29 through March 2, 2012.
- Larry Sheridan of the Wyoming Chapter requested that staff generate letters to those Executive Council members absent from today's meeting.
- Peggy Fouts of the Washington Chapter and Larry Sheridan of the Wyoming Chapter expressed the Executive Council's appreciation to Robin Tieman of the Missouri Chapter for acting as Presider of today's meeting and to Bill Keller of the Texas Chapter for lending Robin Tieman support by sitting with her at the lead table.

Recess

The recessed at 5:06 p.m. CDT and will be adjourned following the conclusion of the SuperSession on Wednesday, August 4, 2010.

Respectfully submitted,

George S. Rice, Jr. Executive Director

The Executive Council Meeting Agenda and Minutes will be part and parcel of the formal record of the 76th Annual APCO International Conference and Exposition and will be retained at APCO International Headquarters.