

APCO International - Board of Directors Meeting

Web Conference

March 9, 2016

Call to Order

President Brent Lee convened the Board of Directors meeting at 12:10 pm EST. In attendance:

Name	Title	Present	Absent
Brent Lee	President	X	
Cheryl Greathouse	First Vice President	X	
Martha Carter	Second Vice President	X	
John Wright	Immediate Past President	X	
Derek K. Poarch	Ex-Officio / Chief Executive Officer	X	
Richard Boettcher	East Coast Regional Representative	X	
James J. McFarland	East Coast Regional Representative	X	
Tracey Hilburn	Gulf Coast Regional Representative	X	
Matthew J. Stillwell	Gulf Coast Regional Representative	X	
Robin Tieman	North Central Regional Representative	X	
Holly Wayt	North Central Regional Representative	X	
Kimberly Burdick	Western Regional Representative	X	
Margie Moulin	Western Regional Representative	X	
Richard Solie	Commercial Advisory Council (CAC)	X	

Additional participants: Mark Cannon, Deputy Executive Director
Kristin Vollin, Executive Assistant

President Brent Lee entertained comments from the Regional and CAC Representatives based on meetings they held on March 4 to elicit feedback on proposed committee modifications that were circulated after the board workshop on February 26-27. Highlights included:

- There was consensus to set aside the dissolution of the Historical Committee.
- The scope of the Member & Chapter Services Committee would continue to include promoting the need for chapter historians and the virtues of retaining chapter history.
- Some concerns were raised regarding plans to double the size of the Management Committee, though the desire remained to provide an opportunity for more Executive Council (EC) members to engage in the process of planning the EC annual meeting.
- Though some regions shared concerns about decreasing the terms of Conference & Exposition Advisory Committee (CEAC) members from four to two years, it was noted that the EC and CAC representatives would have the opportunity for re-election if they remain on those bodies. Board members stressed the need to continue to stagger terms.
- CAC Representative Richard Solie asked that the Leadership Development Committee be acknowledged not only for having developed the KSA criteria for officers, but was the impetus for the Certified Public-Safety Executive credential, and had proposed additional activities that could be supported for developing chapter leaders.
- Some chapters in the Western region oppose the rebranding of the ProCHRT Committee as their chapters strongly identify with the term. Other Board members reiterated the committee's desire to re-brand, but felt they could handle the rollout sensitively to allow chapters that are so motivated to make use of the previous identity for a transitional period.

Committee Modifications – Second Vice President Martha Carter ***motioned*** to accept committee modifications that were discussed during the Board workshop held in Daytona Beach, Florida on February 26-27 with exception of the dissolution of the Historical committee. East Coast Regional Representative Richard Boettcher ***seconded*** the motion. Western Regional Representatives Kimberly Burdick and Margie Moulin asked that re-branding of the ProCHRT committee be stricken from this main motion and be dealt with separately as they were directed by their region to oppose the modification intended for ProCHRT. The exclusion of the ProCHRT item was accepted as a friendly amendment. A tallied vote was taken and the ***motion passed with no opposition***.

ProCHRT Committee – East Coast Regional Representative James McFarland ***motioned*** to approve the ProCHRT modification. Gulf Coast Regional Representative Tracey Hilburn ***seconded*** the motion. For clarification, it was noted that MarComm staff will be asked to make recommendations on rebranding to the Board in consultation with the ProCHRT Committee. Furthermore, the re-branded committee will be sensitive in its rollout to enable chapters to make use of the previous identity especially for a transitional period of time. A tallied vote was taken and the ***motion passed with two votes in opposition***.

Adjournment

CAC Representative Richard Solie ***motioned*** to adjourn the meeting. Immediate Past President John Wright ***seconded*** the motion. A verbal vote was taken and the ***motion passed with no opposition***. The meeting was adjourned at 1:13 pm. EDT

Respectfully submitted,

Derek K. Poarch
Executive Director

The Board of Directors agenda will be part and parcel of the formal record of the business of APCO International, Inc., and will be retained at APCO International Headquarters.